



Maxima

Litigation Risk Solutions

Introducing Media Insurance

Media companies face a constantly evolving range of risks. As the worlds of technology and media converge, a new legal landscape is developing. Traditional policies fail to address these new threats making it more important than ever for media companies to buy specialist cover.

Significant Features and Benefits

Media Insurance is a policy that has been designed with the future very much in mind. It is a modular policy which allows media companies to tailor the cover they buy to risks they face. Coverages include:

- Defamation, including libel and slander
- Intellectual property rights infringement
- Data held "in the cloud"
- Comprehensive media liability, including cover for user generated content
- Advertising and personal injury
- Invasion of privacy
- Blanket professional indemnity
- Breach of contract
- Cyber liability, privacy liability and privacy breach notification costs
- Employers' liability and public liability
- Property and business interruption, including cyber perils
- Cover for dishonesty for your directors, partners of employees

Target Market

Media Insurance is aimed at a wide range of media companies such as:

- Broadcasters, including radio, TV, film and internet
- Content creators, including authors, copywriters, journalists, editorial services and production companies
- Publishers, including books, magazines, journals, newspapers, web and mobile
- Media professional services companies, including advertising agents, marketing consultants, public relations firms, graphic designers, post-production companies and literary agents

Limits, Deductibles and Premiums

- Limits available up to £5,000,000
- A range of deductibles available, including nil excess for the smallest firms
- Premiums starting from as little as £300 for a £1,000,000 limit

Our Service Commitment

We are committed to providing you with service of the highest quality. As part of this commitment we promise that we will respond quickly, will listen to your feedback and use it to continually improve our service. You will be dealing with expert advisers who fully understand exposures faced by media companies.

Maxima Litigation Solutions Ltd

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